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Cuties

JUNE FREW



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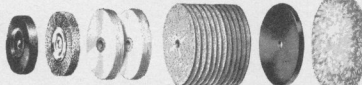
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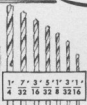
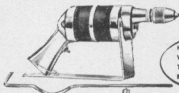
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See for yourself how **FAST** and **EASY**
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This is the 1st time this 36-piece Electric Work Kit has ever been offered by us for the **LOW PRICE** of only \$14.95. You must be entirely satisfied and agree it is the great value we represent it to be or you can return the kit within 10 days for full refund.

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NEI Graduate Double Salary
"Am with Station
WKBO as transmitter
operator. Have more
than doubled salary
since starting in Radio.
Future looks bright, N. R. I. has
been constant help to me."—A.
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"I operate my own shop and have over 500 customers. My profits average about \$250 a month. Have had years of successful experience and I still praise N.R.I. training."
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Regrets Not Landing Helms
"Am proud of my diploma. I cannot say enough for the N. R. I. course. Regret I didn't take it years ago when I used to see your ads. Now I have a spare time shop." **FRANK S. TUCKER**, Hilton Village, Va.

NEI Graduate Double Salary
"Am with Station
WKBO as transmitter
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than doubled salary
since starting in Radio.
Future looks bright, N. R. I. has
been constant help to me."—A.
HEBB, New Cumberland, Pa.

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"Am proud of my diploma. I cannot say enough for the N. R. I. course. Regret I didn't take it years ago when I used to see your ads. Now I have a spare time shop." **FRANK S. TUCKER**, Hilton Village, Va.

1. EXTRA MONEY IN SPARE TIME

Many students make \$5, \$10 a week extra fixing neighbors' Radios in spare time while learning. The day you enroll I start sending you SPECIAL BOOKLETS to show you how to do this. Tester you build with parts I send helps you service sets. All equipment is yours to keep.

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And think of the opportunities in Television! In 1950 over 5,000,000 Television sets were sold. By 1954 authorities estimate 25,000,000 Television sets will be in use. Over 100 Television Stations are now operating, with experts predicting 1,000. Now is the time to get in line for success and a bright future in America's fast-growing industry. Be a Radio-Television Technician. Mail coupon for Lesson and Book—FREE.

I Will Train You at Home

Read How You Practice Servicing or Communications with Many Kits of Parts You Get!



Keep your job while training at home. Hundreds of I've trained and successful RADIO-TELEVISION TECHNICIANS. Most had no previous experience; many no more than grammar school education. **Learn** Radio-Television principles from illustrated lessons. **Get PRACTICAL EXPERIENCE**—build valuable Electronic Multitester for conducting tests; also practice servicing Radios or operating Transmitters—experiment with circuits common to Radio and Television. At left is just part of the equipment my students build with many kits of parts I furnish. All equipment is yours to keep. Many students make \$5, \$10 a week extra fixing neighbors' Radios in spare time.

Mail Coupon For 2 Books FREE

Act Now! Send for my FREE DOUBLE OFFER. Coupon entitles you to actual lesson on Servicing; shows how you learn Radio-Television at home. You'll also receive my 64-page book, "How to Be a Success in Radio-Television." You'll read what my graduates are doing, earning; see photos of equipment you practice with at home. Send coupon in envelope or paste on postal.

J. E. SMITH, Pres.,
Dpt. 1 FG-6, National
Radio Institute, Wash-
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SERVICING**

Good for Both - FREE

Mr. J. E. SMITH, President, Dept. 1 FG-8
National Radio Institute, Washington 2, D. C.

Mail me Sample Lesson and 64-page Book about How to Win Success in Radio-Television. Both FREE. (No salesman will call. Please write clearly.)

1. *Journal of the American Medical Association*, 1997; 277: 1033-1036.

Name Age

Address

City..... Zone..... State.....
☐ Check if Veteran Approved Under G. I. Bill

**The ABC's of
SERVICING**

How to Be a Success in RADIO-TELEVISION



CONNIE LEE

EYEFUL

Trade Mark Registered U. S. Pat. Off.

JUNE, 1951

VOL. 7, NUMBER 6

JUNE FREW, the platinum blonde honey on the cover, is a 5' 8" cutie from Canada. Only 23, June has violet eyes, weighs 121, has 36" hips, 34" bust, 25" waist, 19½" thighs. New York artists voted her "Broadway Blonde of 1951." Easy to see why!



LEE DAWSON, EDITOR

ART BY REALE

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Home Study

Will to Win

Character

Health

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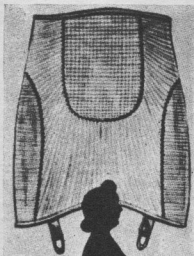
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LOOK SLIMMER, more YOUTHFUL

REVEAL

your appearance INSTANTLY!



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ACTUALLY
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SLIMMER
At Once!

With no other help than
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keeps it in
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conform to firm beauty
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TRY IT!

takes inches off your bulge-line!

MAIL THIS COUPON NOW!
SEND NO MONEY

The Tranzform® Girdle must be the
best girdle you ever wore . . . you must feel more
comfortable . . . you must look younger . . . your
shape must be noticeably improved . . . or we don't
want a penny of your money.

NEW!

No other girdle
or supporter belt
like it

We know that you've probably tried other girdles in the
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we promise you, NO OTHER GIRDLER CAN DO FOR
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the miracle working Bulgemaster® feature.

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The Bulgemaster pads are special inset panels of sheet
rubber, covered with cotton jersey. They absorb the excess
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and flatten the tummy, slim down the waist, trim the
hips, eliminate the "spare tire" waistline roll.

These magic inset panels are cleverly designed with diag-
onal control-stretch. They create the balanced pressure
that gives each bulge the exact amount of restraint it
requires.

No bones—No buckles—No steels
—No lacets—No adjustments

Let the Tranzform be your undercover agent for a more
beautiful figure—the slimmer, trimmer figure that invites
romance.

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Sizes up to 50 waist, 60 hips

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... but already acclaimed by tens
of thousands of happy wearers
throughout the country

"This is my second order. I sure like
it fine. They are wonderful supports for
a large stomach."
—Mrs. E. H., Tenn.

"My sister is wearing one of your
girdles and is so pleased with it I
would also like to have one."
—Mrs. S. C., New Jersey

"Your Tranzform garment seems to hold
me in better than any other garment
I have ever worn. I am delighted with
it. Just as you say, your clothes fit
better. This garment with the inner set-
ting front and hip control does a lot.
Have never had any lock with any other
garments. Thought I had to wear chest
and faced fronts. But thanks to Trans-
form I am doing a lot of advertising
among my friends."
—Miss M. S., Mass.

"I actually look forward to putting on
my Tranzform every afternoon."
—Mrs. S. B., New Jersey

"I ordered a Tranzform girdle from
you. I like it so well and I want to
order another one."
—M. K., Penna.

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Other people may attempt to copy our ads.
They cannot copy the Tranzform or the
Bulge-Master panels. Both Tranzform and
Bulge-Master are registered trademarks (pat-
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obtainable anywhere else. Don't be fooled by
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Money-Back
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10-DAY

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Wear the Tranzform for 10 days
at our risk. We'll send it on
approval. The Tranzform must
do all we claim or return it in
10 days and we'll send you \$4.98
right back. We take all the risk
because we know that even
though you may
have tried many
other girdles,
you haven't tried the
best until you've
worn a Tranzform

4⁹⁸

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Rush my Tranzform with wonder-working Bulgemaster at once. On
delivery I will pay postman \$4.98 plus postage. (Extra large size
waist 35-50 or hips 44-60, \$5.98.) I must be satisfied or I will
return the Tranzform in 10 days for full purchase price refund.

Waist size..... Hips..... Height.....
NAME.....
ADDRESS.....
CITY..... ZONE..... STATE.....

☐ Check here if you are enclosing money with order to save C.O.D. han-
dling charge. *Free Trial and refund guarantee.

Glamour Preferred



Vivacious Connie Anderson has a 34" bust, 26" waist, and 35" hips, also laffin' brown eyes. . . .

Vivi Sloan, blond and blue-eyed, hails from Frisco, is now a top-flight lingerie model.



Pert in polka dots is Brina Goodfriend, honey-blond, blue-eyed, 5' 5½", 123 pounds of saucy sizzle!!!



From south of the border comes Marie Cortez, Latin lovely from old Mexico.



These gams what am be-long to Bibi Karr, are 8-12½-19" at ankle, calf, and thigh. Sultry, hey?





TURN in the alarm, Buster, that dynamic Boston brunette is goin' into her dance! Yeah, man, when Mona Corey steps to that torrid jungle jive in her wild and wooly Zebra Dance, it's every man for himself. And if you have a tired ticker, Buster, turn the page quick — this might be fatal !!!

*Ball
'n
Fire!*



Mona swings it with zing and the customers holler for more!



This is a one-two-three-kick with a jungle hop that jumps!



Mona's curvy 5'6" are distributed like this: waist 24", bust 36½", hips 36", and shapely thighs, 20"....



Watch That MASHER



Gene has his powerful wristlock on luscious Lola, but honey knows how to break hold and makes Mr. America holler "Uncle!" (below).

Showgirls Have a Defense Program!



Luscious Lola is all set to throw a party. In this case the party's her teacher, Gene Stanlee.



Here's Lola at work in the Hi-Hat Club! And mashers better beware. She's loaded!

WITH THE COUNTRY in the throes of a two billion buck defense program, Joe, those curvy Broadway showgirls have started a Defense Program all their own. They're learning how to protect themselves in the clinches, and mashers better not get fresh with them.

To teach these luscious lovelies how to handle themselves if any guy gets fresh after hours as a showgirl goes home, the gals were lucky to get a real he-man like Gene Stanlee, who won the title of "Mr. America" and is getting plenty of applause as a wrestler today. Each morning, glamor boy Gene takes on a group of Broadway cuties and teaches them the various holds which will render a wise guy incapable of passing any smart remarks.

Today's lesson shows lovely Lola Lane, one of the most eye-filling cuties in the Big Town, matching her curves against Gene's brawn. Lola's a gal who believes in keeping in shape, too, as her statistics show. She's 5' 3½", has a 36" bust, a 24" waist and 34½" hips. A real pulse-hoppin' babe from Ohio, Lola's fighting weight is 115, fellers. So nobody'd better get fresh with our showgals — they're fighting wildcats!



Ah! Cast y'r peepers at 5'7" Georgia Whitfield, 124 pounds of curvaceous WOW!...



Cute 'n' cuddly is 5'2" Pat Briar, brown-eyed love from Louisville, a beaut from the Blue-grass State!

Sighs right for Joan Stevens, whose dissa'n' data is: 35" for bust and hips, 23" for waist.



This gingery red-head is Terry Fallon, green-eyed and just going on 21....



If y'like blondes you'll love Claire Taylor. She's in a Broadway chorus.



Here You Are, Joe -

Blondes, Brunettes, Redheads - all Tailored for Sighs!

There's One in Every Outfit!



IF YOU'RE an ex-GI you certainly remember this jerque, 'cause you'll find one in every outfit, an original sad sack. But what happened to Percy doesn't often happen to these dizzy dogfaces of the K.P. Patrol. You know, things like a dream such as curvy Marie the Magician popping onto the post to give a show for the boys — and Percy, too!



Marie's bewildered but Percy's simply stunned!



What a jolt this GI's gonna get in a minute!



Marie pulled a rabbit out of Percy's noggin!



Poor Percy, he wants to be left alone, thassall!



"Aw, c'mon Percy, you can do one of my tricks."



Brother, don't you wish this happened to you!!



Sugar

YEAH, man, sugar 'n' spice 'n' everything nice — that's a perfect description of this skyscraper beauty from the Broadway shows, 5-foot-10-inch Bunny Lawrence.

Just to round out her description, tho, we'll tell you that Bunny's round numbers are 25" for waist, 36½" for bust, and 37" round her hips. And get this: her tresses are brick red. Could that be a danger signal — hmm?

'n' Spice



SPOTLIGHT NOW on sugary 'n' spicy Ivy Madison, a zingy artists' model from the Windy City of Chicago.

Ivy is a brown-haired doll and from top-most curl to pretty tootsies, she's 5-foot-2, but with eyes of blue, natch! That trim torso you're admiring is neatly packaged at 103 pounds. Ivy is just 19, a very engaging miss, but not engaged, pal! Good news?

Making MERRY



"The neighbors love to hear you practise. They broke three of our windows last night so they could hear you better!"



"This time it looks like the real thing—money!"

A Laff a

Minute with Broadway's Cuddly Cuties of the Chorus!



"I hear she married a struggling young man."

"Yeah, but it didn't do him any good to struggle — he couldn't get away!"

PULL up a chair, pal, and grab an earful of snappy sayings of some of our Broadway babes. These honeys are hep and you gotta be sharp to play in their league. When it comes to the retort proper, there's no topping them, and take a tip from us, Bub, don't ever cross words with these lovelies! You may be a home run hitter, but our chorus chicks have more than plenty on their curves!



"Sure I'm shopping for work clothes — and wait till you see the guy I'm working on!"



"I'm quitting. The manager wants us to throw kisses at the audience!"



A Brooklyn beaut is Elaine May, with bust and hips 36" and a 23-inch waist. Ain't she sweet?

Ever see nylons look neater than they do on Taffy McClure's 33½" lissome gams? Yeah!!

Ooh! This peek-a-boo-tiful is Judy Gibson, just 5'2" and only 19, but sly 'n' saucy!



**Cuddly
Cuties**



Bonnie Jones, dressed to thrill! She's 5' 4" with soft brown hair and green eyes.



A dimpled delight is Penny Paine, a well-rounded honey who is 5'5" and 122 pounds.

Wolves BEWARE!!



26 This steno's not scared, pal. She wants you to think you're brave—then she hooks you!



First she drags you to the beach 'n' then she drags you to the preacher!

KEEP YOUR EYE ON THOSE CURVY BABES, FELLERS, THEY'RE GETTING PLENTY HEPI!

DUCK for the bomb shelters, fellers, you wolves aren't as smart as you think. Instead of you chasing the gals, they are chasing you! The way things are nowadays the curvy cuties are getting smartened up, and they sure have the upper hand. Whenever you look at some luscious, eye-filling babe you really don't know what you're in for. Before you know it, you're hooked Joe, altar-bound and making payments on a rock that looks bigger than Gibraltar! Even in business they give you the business, taking over jobs the men used to do. They've even got lady barbers these days, Joe. So next time some siren sitting in a hotel lobby just casually happens to show a little bit of curve, run, don't walk to the nearest exit. She's loaded for wolves, buddy!



You see a gorgeous lingerie model and the world looks rosy—until she marries you!



This wolf has just found out a gal is smarter than he is. She takes skates with her on a date.



The Sultan Looks 'Em Over!



Hang onto your turban, bub! Jai Leta's jivin' and your harem will never be the same again!



Even at retail — a bargain!



They like diamonds, maybe!



I can't take 'em with me!



This is DANCING???



There's nothin' like luscious Lily White in Poongadore, Sult!



Five-foot-seven Dee Dare won a royal nod



Kerry Blue's got the kind of curves the Sultan went for!



Curvy Karen Gates has his regal highness gasping, gang!



THE gent with the duster on his noggin, Joe, is the fabulous Sultan of Poongadore. Here on a buying trip (he was buying presents for his harem — not more harem!), the Sultan looked over some American eye-fuls, and he'll never be the same again!

Sultry Siren

A REAL sultry siren from sunny California is delectable Phyllis Applegate, who is thrilling as a tropic night, with a figure as smooth as rare old satin. Only 20, Phyllis stands 5'7" from gleaming heels to the top of her brown hair. In the perfect figure department, she's way ahead, has a 36" bust, 24" waist, 36" hips. And in her new leopard costume, she's sure hittin' the high spots!





Pagan Love Song



Alluring Arlenita's dedicating a sacrifice to the goddess Rama Res, who oversees the pagan's happiness.



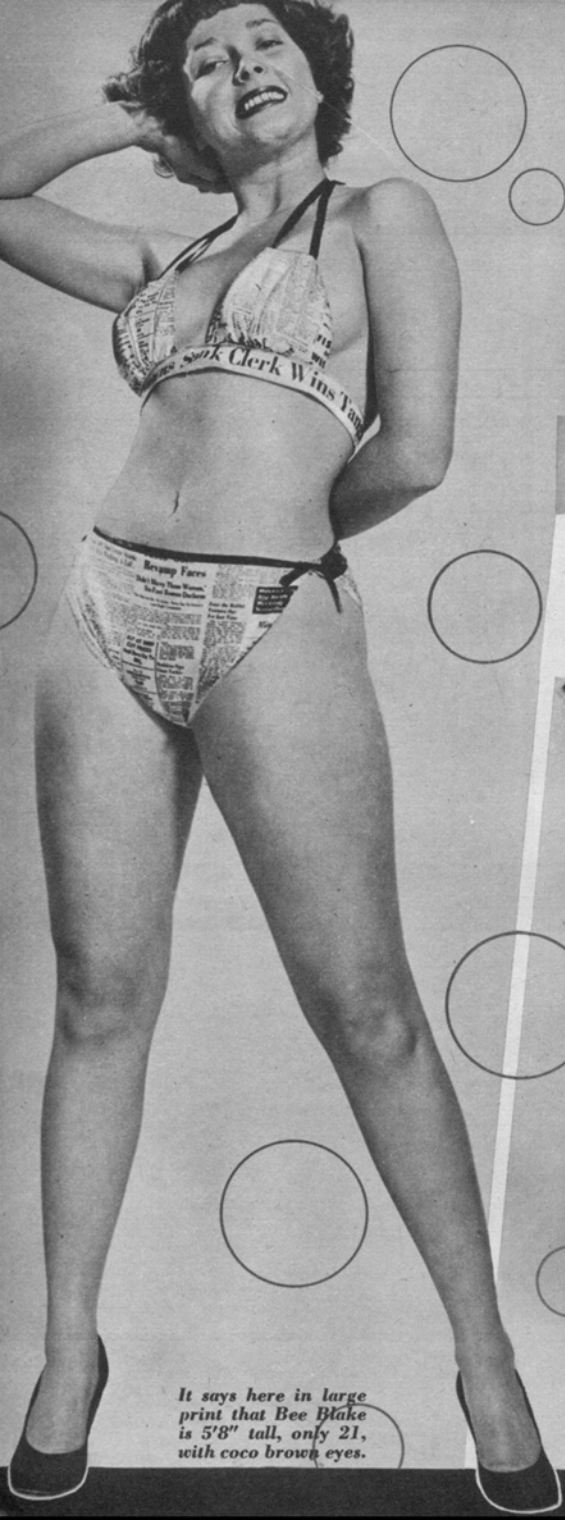
Offering their spirits to the Goddess of Joy, Arlenita dances her pagan ritual, torrid 'n' tempting.



SOFT, murmuring breezes . . . golden moon and fleecy clouds . . . the whisper of tropic waters — Yowsah, fellers, that's the pagan love song! And that's what our curvy and alluring Arlenita and her partner, Leslie, depict in this authentic pagan dance to the Goddess of Joy, Rama Res. It's a dance of love and beauty, with all the fiery emotions of a tropic paradise. It sizzles!

The dance ends with the lover losing her to the pagan Goddess.





It says here in large print that Bee Blake is 5'8" tall, only 21, with coco brown eyes.



Lillian Kamaner is a San Diego stunner, with 35" hips, 24" waist, 'n' 37" bust!



Giving you that sultry look is dark-eyed Terry Hall. Terry's bust is 35" and she weighs 124.

Easy on the Eyes

If this foto of blond, blue-eyed Jimi Regan don't soothe y'r eyes, Clyde, you're dead!!!



A symphony in stripes is little Judy King, a mere 5'3" from toes to tresses, only 21 . . .



Caught in the Act

These Fotos Are Worth Their Weight in Cash, Gents!

HERE you are, gang, a collection of the most amazing candid camera photos this season. They're all sent to us by readers, who are candid addicts. Maybe you've got one or two around the house that you'd like to see published. Send 'em along to us and, if we use 'em, we'll pay \$25 apiece. But remember, guys, to enclose return postage and address 'cause we can't be responsible for 'em otherwise.



Candid of the year is this shot of babe carrying horseshoe for luck in a Beautiful Legs Contest!



Reader L.K. of Canton, Ohio writes, "When I kept missing dough I hooked up my candid. It caught my wife at work!"



When curvy Baby Lake's ice cream spilled, life-guard B.L., Jones Beach, snapped this one. Brrr!



Her room mate sent us this corking candid of St. Paul miss caught donning pants.



B.R. of Lone Pine, Ky, caught this hillbilly siren taking a sun-bath in the hills!!!



A dimpled delight is red-haired Joy Ryan, whose eye-filling pins are exactly 33" long.




Sherry Carson's natty nylons fit gams that are 8" at ankle, 14" at calf, and 24" round the thighs.

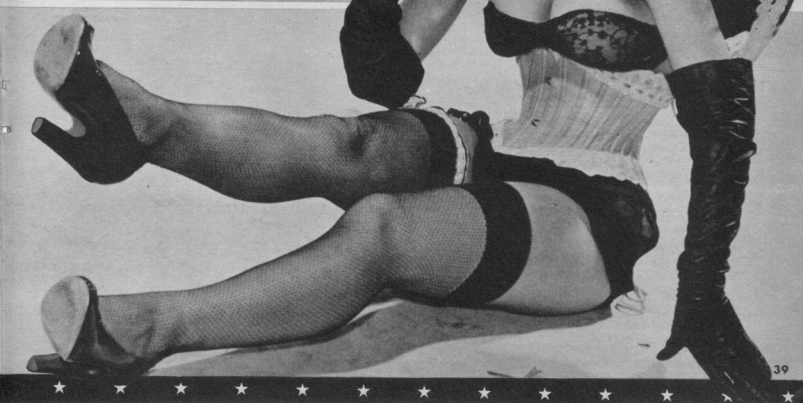
• Polly Bacon is a 5'3" brown-eyed beaut from Beantown — Boston to you, pal. Dreamy, eh?



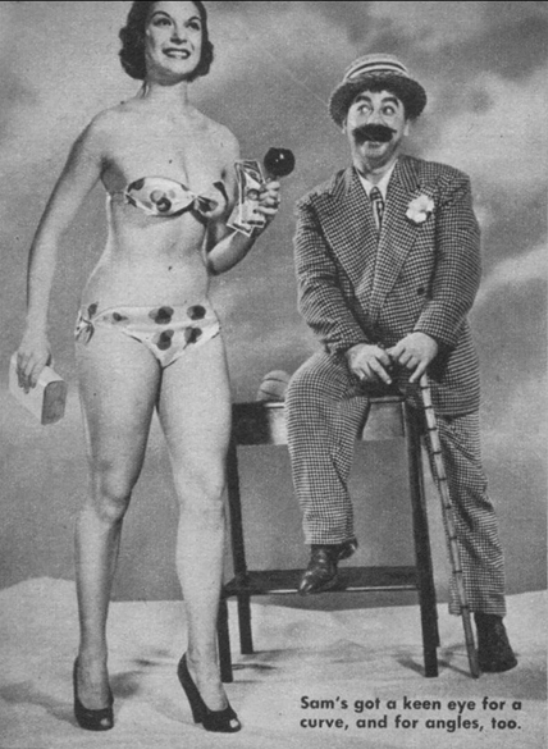
*Five-Star
Honeys*



Brunette Nita Lorson's good for another look any ol' day. Nita's only 21, hails from Minneapolis. . .



Pinnies from heaven! They belong to Elena Hansino, who is 35" at bust 'n' hips, with a tiny 20" waist. . .



Sam's got a keen eye for a curve, and for angles, too.



Careful, honey, this guy's out to take you, but good!



Don't believe him, baby. It ain't as easy as it looks.



Nothing concealed but a lot revealed. Cutie's help!



The sucker got taken. Baby brought her own peas along.

The Old Shell Game

YOU'VE got to be sharp on the beach these days when there's a sharpie like Shell Game Sam around. But this beach walt sure made a mistake when he tried to take Diana over with his little racket. You know how it operates, guys — with a pea and three shells. The idea is for you to guess which shell the pea is under. Only you can't win, unless you can outsmart a smart guy the way Diana did!



She pays her money and she takes her choice. Hang on!



You're stuck, Sam. Right in the eye you get it from her!



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Now, we are appointing dealers in U.S.A., Canada, Mexico and foreign countries in territories still open. If you are capable, cooperative and willing to work to enjoy success, we'll establish you in your own business and arrange easy terms to help you get started. Gross profits up to \$15 and \$20 a day on each of your service men. No experience needed.

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Duraclean Dealers' businesses are built upon the solid foundation of a national organization with 18 years of Proven Success. Duraclean Service was established to improve cleaning methods for rugs and upholstery... to eliminate harsh machine scrubbing... to prevent shrinkage from soaking. Instead of floating surface soil down into upholstery and rugs, this amazing process actually removes it!



1/4
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(In our files we have over 52,000 grateful letters like these)

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"I want to thank you very much for what your wonderful belt has done for my boy. He had a bad rupture. The very day we received the Appliance I put it on and that was the end of my troubles with his pain and crying. He has not worn it for about a year now."—Otto F. Blinn, 1500 N. Church, Belleville, Ill.

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"Words cannot express my feeling towards my Appliance. The minute I put it on, my first words were, 'It's Tops!' I hope another who suffers from such agony of a rupture could take my advice and get a Brooks Air-Cushion Appliance."—Jack Sommer, R.I., Box 34-A, Lafayette, La.

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State whether for Man ☐ Woman ☐ or Child ☐

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Candied Gams

JUST so there's no mistake, George, here is another sample of perfection in pins. Boni Bellar's leg lines measure 8" at the ankle, 13½" at the calf, and 20" at the thigh. See what we mean?



THE subject is gams,
George, and for a
perfect illustration,
just lamp the lovely
legs of platinum pretty
Billi Beau. They're
32½" from hip to toe,
with 19½" thighs. Eye,
eye, sir!

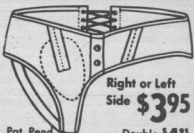


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Can be washed without harm to fabric—you never offend when you wear Rupture-Easer.
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Just measure around the lowest part of the abdomen and specify right or left side or double.

Over 200,000 Grateful Users

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R. C. of Corvallis, Oregon, Air Mail: "Send me another Rupture-Easer so I will have one to change off with. It is enabling me to work at top speed at my press machine 8 hrs. a day."

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Left Side ☐ \$3.95 of my abdomen is

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- ☐ OPERA HOSE, SUPPORTER, All Elastic, Flesh & Black \$2.50
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- ☐ G. STRING, NET, Flesh & Black 75c
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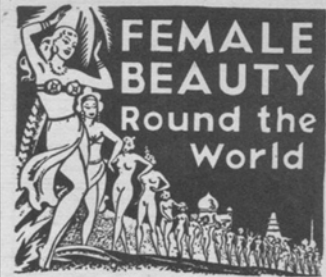
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Read 'n Write



Dear Editor,

I'm a gal with a complaint. I hate TELEVISION!

It used to be that when my boyfriend came to call on me, I was the center of attention.

But no more!

Since my Pop bought a TV set, the only thing my feller is interested in when he comes to my house is watching the fights. NUTS!

Ruth J., Marlboro, Mass.

Dear Editor,

You're rolling under a full head of steam and going great, so don't let up now!

Your current issue of EYEFUL is the best yet. I've read your magazine for years, and I've never seen more gorgeous girls than these. They're the best, but absolutely!

And your stories are really terrific. My pals and I got plenty of laughs out of "Are Frenchmen Lousy Lovers?" It was a very funny idea and the pictures of those lovelies were super! Congratulations!

T/Sgt. Jim A., Fort Lewis, Wash.

Dear Editor,

In the April issue of EYEFUL Mike Y. makes a lot of big man talk about how he can't stand girls who are afraid mice and spiders, etc.

My feminine intuition tells me that Mike is full of boloney when he says that, and that secretly he loves exactly that type of girl.

You know why?

Because it's probably the only thing in his life that makes him feel like a great big strong protective male. 'Fess up, Mike--isn't that so?

June R., Denver, Col.

Dear Editor,

Ain't it about time girls wore up and went back to short skirts?

Besides the fact that us guys like 'em better in short skirts, I think it's their patriotic duty in this emergency to start conserving material.

So how about it, you beautiful babes? Make this your slogan:

"Short skirts for Uncle Sam!"

Samuel B., Joplin, Mo.



Do Men Choose



MARY



ALICE

Mary or Alice?

■ When Tom H— met Mary W— and Alice B—, folks wondered who the lucky girl would be. Both girls were pretty and charming, and grand fun, and enjoyed the same interests Tom did. But, somehow, it was Alice whose lips Tom bent to in the moonlight... it was Alice whose 'I do' rose breathlessly at the altar...

Tom's choice was not surprising. For it is the woman with a beautiful, alluring bust contour who most often wins the admiration, popularity and affection every woman desires. And there can be no complete feminine beauty without a warmly rounded, lovely bust contour, symbol of woman eternal. Look through history. Look around you today. It is the woman with graceful, appealing figure lines who enjoys social and romantic triumph. Yes, there are many lovely 'Marys' whose wit, charm and friendliness cannot compete with the natural law of man's attraction to beauty fulfilled completely.

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PARTIAL LIST OF CONTENTS

This is Joe Bonomo Speaking (A heart-to-heart talk with the Author). Bust Contour... Know Yourself... Structure and Function of the Breast... Four Types of Breasts... Muscles for Support... With the Stars of Stage and Screen... Secrets of Allure... The Commandments of Loveliness... The ABC's of Breastcare... Other Methods of Bust Control... Creams, Lotions, and Massage... Plastic Surgery... The Worshipper and the Supporter... The Rounder and the Latissimus Dorsi... The Pectorals and the Chests... Ritual (First to Third Day)... Ritual (Fourth to Sixth Day)... High and Low Caloric Diets... and many other sections and features far too numerous to list here.

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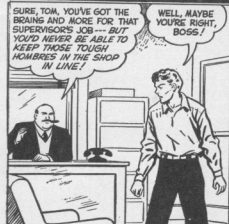
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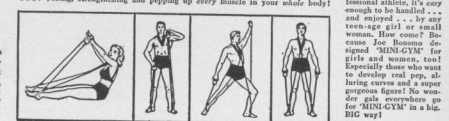
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